

MEMORANDUM OF UNDERSTANDING (MoU)
Between

Kunthavai Naacchiyaar Govt Arts College for Women (Autonomous), Thanjavur,
Tamil Nadu, India

and

Synergy School of Business Skills (a division of CADD Centre, Thanjavur)
Tamil Nadu, India



Kunthavai Naacchiyaar Govt Arts College
For Women (Autonomous), Thanjavur
Tamil Nadu, India-613007

Dr. P. S. S. S. S.
14/10/2024



Synergy, Thanjavur
Tamil Nadu, India-613001

M. R. S. S. S.





தமிழ்நாடு தமில்நாடு TAMILNADU 13/02/2024

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SYNERGY
THANJAVUR

M. B. ...
M. B. ... M.A.
...
...

Memorandum of Understanding

KUNTHAVAI NAACCHIYAAR GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS)
Thanjavur-613007, Tamilnadu, India
Department of Economics
&
Synergy, Thanjavur

This Memorandum of Understanding is drawn up and signed by KUNTHAVAI NAACCHIYAAR GOVERNMENT ARTS COLLEGE FOR WOMEN(Autonomous),Thanjavur-613007 (hereafter KNGAC) and M / s Synergy School of Business Skills a division of CADD CENTRE, # 4, 2nd Floor Nallaiyah Complex,70, Srinivasam Pillai Road, Thanjavur - 613001, India (hereafter Synergy)

KNGAC and Synergy agree to engage in academic cooperation in areas of mutual interest. The areas that might fall within this programme of cooperation will, where mutual benefits can be identified, include the followings



14/02/2024

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Synergy™
SCHOOL OF BUSINESS SKILLS

THANJAVUR - 8489977530

1. Webinars by Industry Experts on Emerging Trends like
 - Social Media Marketing
 - Business Taxation Finance and Accounting
 - Payroll Management
2. Can conduct Guest lecture on Trending Technologies like
 - Role of e Commerce in Current Scenario
 - Financial Modelling with Excel
 - Personal selling in Job Market
3. National Level Contests like
 - Poster Making Competition
 - Ad – Selfie (Brand Ambassador)
 - E-BIZ
4. Seminars on Industry Demand Technologies like
 - Office Automation
 - Tally
 - Advanced Excel
 - Gulf Taxations / GST Filing / IT Filing
5. Orientation Program for all 1st year Students
6. Can Conduct Faculty Development Program (FDP) on Latest trends like
 - Power BI for Economic Data Visualization
 - Data Analytics for Business Decision-Making
 - Project Management Strategies
 - AI & Machine Learning in e-commerce



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With respect to the above, independent and detailed agreements will be drawn up and agreed by KNGAC and Synergy. This Memorandum of Understanding is to be valid for a period of three years from the date which it is first signed. In the event of either party wishing to change or terminate the agreement, notice in writing must be given at least six months in advance of the proposed date of change of termination.

There is no financial commitment on both the parties to take up any program / activities mentioned in the scope of MoU.

The authorities of contacts for this cooperation are Dr. A. John Peter, Principal for KNGAC and Mr. M. Senthilnathan, Centre Head, for Synergy. for the purpose of this document, the legal representatives of the aforesaid concerns are Dr. A. John Peter for KNGAC and Mr. M. Senthilnathan for Synergy

20/02/2024

Dr. A. John Peter
Principal
KUNTHAVAI NAACCHIYAAR
GOVERNMENT ARTS COLLEGE
FOR WOMEN (AUTONOMOUS), Thanjavur



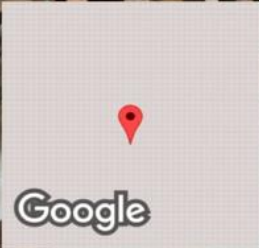
M. Senthilnathan

M. Senthilnathan
Centre Head
SYNERGY
Thanjavur

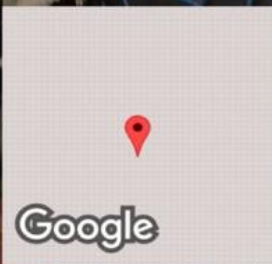
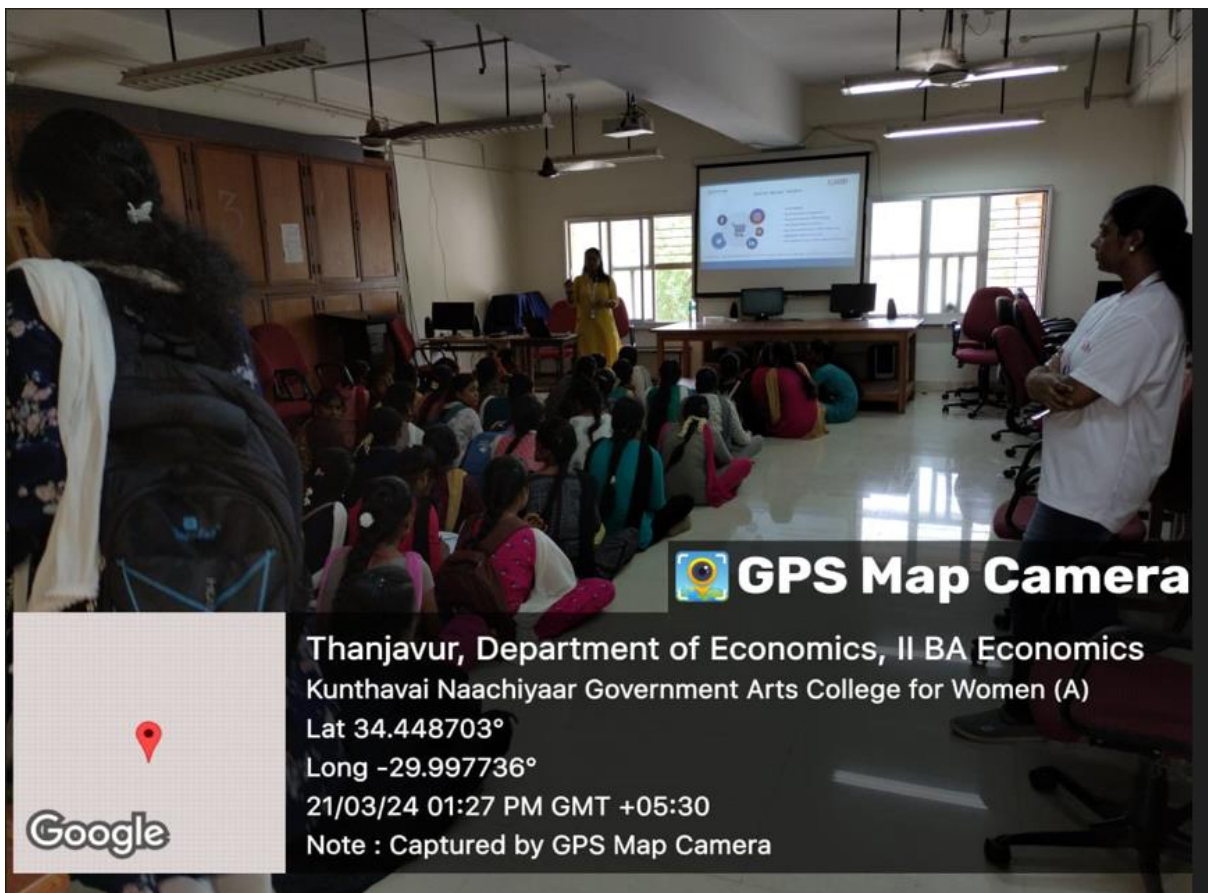
 **Synergy**
SCHOOL OF BUSINESS SKILLS
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MoU Details

Start Date	End Date	Nature of collaboration
14.02.2024	13.02.2028	engage in academic cooperation in areas of mutual interest



Thanjavur, Department of Economics, II BA Economics
Kunthavai Naachiyar Government Arts College for Women (A)
Lat 34.448703°
Long -29.997736°
21/03/24 12:29 PM GMT +05:30
Note : Captured by GPS Map Camera



Thanjavur, Department of Economics, II BA Economics
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Lat 34.448703°
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