



Kunthavai Naacchiyaar Government Arts College For Women (Autonomous)

Thanjavur , Tamil Nadu, India 613 007

Affiliated to Bharathidasan University

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DR.M.LAKSHMI BALA

Associate Professor of Business Administration

MBA., MPhil., PGDHET., PhD., NET (UGC).,MSc.,Psy.,



Date of Appointment	26/02/2011
Date of Joining in Present Institution	26/02/2011
Date of Retirement	31/05/2033

Teaching Experience

Regular	GL (Shift I)	GL (Shift II)	PTA	Other Institutions
13				14

Research Area :

HUMAN RESOURCES & MARKETING

Research Guideship
University

Ref no: 10917/Phd/Management/RA/19.04.2011 Bharathidasan

M.Phil Produced :	M.Phil Ongoing:
Ph.D Produced : 9	Ph.D Ongoing : 1

Projects Handled & Handling:

Major	Minor	TANSCHE Teachers	TANSCHE Students
			25

Workshops /Seminar / Conference Conducted As Convenor:

15

Journal Membership Details :

Life Member of Indian Academic Researchers Association

Publications

Care Listed: 24	Peer Reviewed : 25
Books : Title of the Book: International Business Management, Publishers: Charulatha Publications ,ISBN: 978-93-89051-46-9, Year of Release: 2019, Co-Author: Dr.G.S.Subashini.	Edi / Pro. Vol.: 3

Link:

https://docs.google.com/document/d/1Spr2l495c_hYzudYvzd3ln3WWEcG5COM/edit?usp=sharing&oid=106051486806014148397&rtpof=true&sd=true

Citation Index :**Invited Lectures : 10****Link :**

<https://docs.google.com/document/d/1tr9bA5EVardB3ix-Pmkc3pIGHmNaTOKX/edit?usp=sharing&oid=106051486806014148397&rtpof=true&sd=true>

Research Paper Presented

International Level Conference	National Level Conference	Others

Trainings Undergone:

Orientation Course- 1 Refresher Course - 4 Professional Course - 12 MOOC- 7

Link:

https://docs.google.com/document/d/1vYhibKN8PfHNpDbP4y3D-cEtbjrb3_3/edit?usp=sharing&oid=106051486806014148397&rtpof=true&sd=true

Collège Level Academic Responsibilities:

Concurrent MBA Programme Coordinator. 2015 2017 Student Co-Operative Stores Secretary (2017-18,18-19) 2017 2019 College web site in charge committee member 2018 2022 NAAC Committee member 2017 Till Date Autonomous Review Committee member 2017 2021 Syllabus framing committee member – soft skills paper 2017 2019 IQAC Member (Faculty) 2018 Till Date Online Classes coordinating in charge 2019 2020 e content scrutiny committee for college 2020 2021 MOOC – Swayam Coordinator for Arts department 2019 2021 ARIIA Coordinator 2020 2021 College News Letter coordinator 2021 Till Date Placement committee 2022 2023 Faculty IT verification Coordinator 2022 2024 MIS committee member 2022

Till Date

Societal Activity: Position /Engagement / Membership:

Awards / Honours Won:

Detailed Resume

<https://drive.google.com/file/d/1DnxTWIm4ByHkfMNDO3p6oKcmf2ORBkRa/view?usp=sharing>

1