



**Kunthavai Naacchiyaar Government Arts College For Women (Autonomous)**

**Thanjavur , Tamil Nadu, India 613 007**

**Affiliated to Bharathidasan University**

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**Dr. J.J.JEYAKUMARI**

**Associate Professor of Commerce**

M.Com., M.Phil.,Ph.D., MBA., PGDCA.,SQAT.,SLET



<b>Date of Appointment</b>	26/02/2011
<b>Date of Joining in Present Institution</b>	26/02/2011
<b>Date of Retirement</b>	31/08/2030

### Teaching Experience

Regular	GL (Shift I)	GL (Shift II)	PTA	Other Institutions
13	8			7.5

### Research Area

:

Finance, Cooperation, Marketing, Entrepreneurial Development

**Research Guideship** 25370/M.Phil/RA/Dt.09.11.2004,  
25277/Ph.D/Commerce/R.A/Dt.14.09.2011

<b>M.Phil Produced : 15</b>	<b>M.Phil Ongoing: 0</b>
<b>Ph.D Produced : 6</b>	<b>Ph.D Ongoing : 0</b>

### Projects Handled & Handling:

Major	Minor	TANSCHE Teachers	TANSCHE Students
	1		

### Workshops /Seminar / Conference Conducted As Convenor:

3

**Journal Membership Details :**

Journal of Indian Commerce Association TN103

**Publications**

<b>Care Listed: 10</b>	<b>Peer Reviewed : 26</b>
<b>Books</b> : 1. Introduction to E-Commerce 2. Entrepreneurial Development	<b>Edi / Pro. Vol.: 1</b>

**Link:**

[https://docs.google.com/document/d/196y9Vg\\_dyGvnnvckgZUjr7wSgSVjy8hF4tYkpsPdV5C0/edit?usp=sharing](https://docs.google.com/document/d/196y9Vg_dyGvnnvckgZUjr7wSgSVjy8hF4tYkpsPdV5C0/edit?usp=sharing)

**Citation Index** : Google Scholar - 02

**Invited Lectures** : 29

**Link** :

<https://docs.google.com/spreadsheets/d/1pkn-loZWML1S2Pn0tCUysQ5bFCanPMPNAUi9t76g-vQ/edit?usp=sharing>

**Research Paper Presented**

<b>International Level Conference</b>	<b>National Level Conference</b>	<b>Others</b>
<b>14</b>	<b>28</b>	<b>16</b>

**Trainings Undergone:**

Orientation Course - 1, Refresher Course - 3, Professional Course - 8, Moocs - 4

**Link:**

[https://docs.google.com/spreadsheets/d/1O\\_BvXcbliQOti3nixs1Q8WCKpOa6ietGrbDTU-0zl1U/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1O_BvXcbliQOti3nixs1Q8WCKpOa6ietGrbDTU-0zl1U/edit?usp=sharing)

**Collège Level Academic Responsibilities:**

1. Citizen Consumer Club Coordinator 2011-14 2. Leo Club Coordinator 2014-till date, 3. IQAC Member 2013-15 4. College Web Manager 2013-15 5. Hostel Dy. Warden 2017-18, 6. Hostel Committee Member 2018-19, 7. Campus Cleanliness Committee 2020-22, 8. MOOCs SWAYAM NPTEL SPOC 2021-Till date 9. College Physical Education Coordinator 2021-22, 10. Physical Education Committee Member 2021-23, 11. Online Class Monitoring Committee 2021-22, 12. College You Tube Channel Coordinator 2021-23, 13. Campus Cleanliness Committee Member 2020-22, 14. TN Govt Naan Mudhalvan Scheme Coordinator.

**Societal Activity: Position /Engagement / Membership:**

1. Life Member of Indian Commerce Association (TN103), 2. Life member of Clean Thanjavur Movement

**Awards / Honours Won:**

1. Best Teacher - Lions Club of Thanjavur Host 2013, 2016. Best Leo Coordinator - Lions Club International Dist324 F 2014, 2015,2016. 2022, 3. Distinguished Women inManagement - VIWA 2017 4. ICT Digital Teacher 2020 5. Best Naan Mudhalvan SPOC (TN Arts & Science College Category) - Tamilnadu State Government 2023 6. Alumni Achiever Award - Sacred Heart Girls He. Sec. School, Thanjavur 7. Award of Excellence - Alumni Association of Holy Cross College, Trichy.

**Detailed Resume**

<https://www.linkedin.com/in/dr-j-j-jeyakumari-45944158/>