



**Kunthavai Naacchiyaar Government Arts College For Women (Autonomous)**

**Thanjavur , Tamil Nadu, India 613 007**

**Affiliated to Bharathidasan University**

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<https://www.kngac.ac.in/> Office:

04362-237157

**Dr.A.Kanmani Joan of Arch**  
**Associate Professor of Commerce**

M.COM., NET., PGDCOM., MDCA., PH.D., MBA



<b>Date of Appointment</b>	24/02/2011
<b>Date of Joining in Present Institution</b>	26/02/2011
<b>Date of Retirement</b>	31/07/2034

### Teaching Experience

Regular	GL (Shift I)	GL (Shift II)	PTA	Other Institutions
12.11				11

**Research Area** :  
MARKETING

**Research Guideship** Ref. No.2694/Ph.D/Commerce/R.A/Date:11.02.2011

<b>M.Phil Produced : 13</b>	<b>M.Phil Ongoing: 0</b>
<b>Ph.D Produced : 8</b>	<b>Ph.D Ongoing : 0</b>

### Projects Handled & Handling:

Major	Minor	TANSCHER Teachers	TANSCHER Students
0	0	0	0

**Workshops /Seminar / Conference Conducted As Convenor:**

3

**Journal Membership Details :**

Indian Academic Researchers Association June 2013, Membership No. M1478 2. Indian Commerce Association – Membership No. TN096 3. Indian Accounting Association – Membership No. VS169 4. Grabs Educational Charitable Trust, Chennai. 5. World Research Council – Accreditation No. WRC-RPA-IND-101325

**Publications**

<b>Care Listed: 5</b>	<b>Peer Reviewed : 45</b>
<b>Books : 0</b>	<b>Edi / Pro. Vol.: 0</b>

**Link:** [https://drive.google.com/file/d/1Po1-6XX25DPwvldqA05qenqnYZzPy\\_EF/view?usp=drive\\_link](https://drive.google.com/file/d/1Po1-6XX25DPwvldqA05qenqnYZzPy_EF/view?usp=drive_link)

**Citation Index : 0**

**Invited Lectures : 27**

**Link :**

[https://drive.google.com/file/d/14QqqiUO6psl1FMptzBwNPj4r3sL4\\_Huv/view?usp=drive\\_link](https://drive.google.com/file/d/14QqqiUO6psl1FMptzBwNPj4r3sL4_Huv/view?usp=drive_link)

**Research Paper Presented**

<b>International Level Conference</b>	<b>National Level Conference</b>	<b>Others</b>
<b>36</b>	<b>38</b>	<b>04</b>

**Trainings Undergone:**

OC-1, RC-3, PROFESSIONAL - 4, MOOC - 4

**Link:** [https://drive.google.com/file/d/1ucA19kyhZghVVa-XwDMA9iuPkftnTE5/view?usp=drive\\_link](https://drive.google.com/file/d/1ucA19kyhZghVVa-XwDMA9iuPkftnTE5/view?usp=drive_link)

**Collège Level Academic Responsibilities:**

Placement Cell Co-Ordinator,

[https://drive.google.com/file/d/1f9PahbXb7ZFavGL\\_M1ezmOmEH0rnBpRg/view?usp=drive\\_link](https://drive.google.com/file/d/1f9PahbXb7ZFavGL_M1ezmOmEH0rnBpRg/view?usp=drive_link)

**Societal Activity: Position /Engagement / Membership:**

[https://drive.google.com/file/d/1oGE1f0sjadriST3by5qyDO57b0FkmO\\_R/view?usp=drive\\_link](https://drive.google.com/file/d/1oGE1f0sjadriST3by5qyDO57b0FkmO_R/view?usp=drive_link)

**Awards / Honours Won:**

6, [https://drive.google.com/file/d/1DBKUFz8vncHhjNn5YP0YG1c9ZDIGgp-v/view?usp=drive\\_link](https://drive.google.com/file/d/1DBKUFz8vncHhjNn5YP0YG1c9ZDIGgp-v/view?usp=drive_link)

**Detailed Resume**

[https://docs.google.com/document/d/1-0jBqklafFWMNseqeTByrTNpm94Jgeyn/edit?usp=drive\\_link&oid=106703106525957104840&rtpof=true&sd=true](https://docs.google.com/document/d/1-0jBqklafFWMNseqeTByrTNpm94Jgeyn/edit?usp=drive_link&oid=106703106525957104840&rtpof=true&sd=true)

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